

Turning Lecture Into Learning

At-A-Glance

A **1-day or 1.5 day** program focused on helping “occasional instructors” and subject matter experts design and develop learning programs that get results and have lasting impact on the on learner. The program is fast-paced and full of practical ideas, tools, and templates to apply immediately.

Outcomes	<ul style="list-style-type: none">• Understand how all learners process information• Use and apply at least 7 alternatives to lecture or “death by Powerpoint”• Write clear general and performance objectives that helps focus learning design• Apply a 4-step method for designing learning in minutes, not hours or days• Develop “tests” that accurately assess how well participants have learned• Identify and apply Kolb’s four learning styles and develop content that appeals to all styles, not just the instructor’s• Redesign a current or upcoming learning session and apply all skills and strategies
Target Audience	Anyone who is asked to present information to help others learn
Options	Strongly Recommended: 1.5 day session. Additional four hours that focus on facilitation and delivery skills to bring training content to life and fully engage the learners.



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